

ADVERTISING CONTRACT

Company Name/Contact: _____

Address _____

Address _____

Phone _____

Contract Term Dates From: Starting, January, 2019 Through: Ending, December 31st, 2019

The Legacy Builder program is designed to increase the number of Black Americans buying Life Insurance policies for their family's security!!

Description of Services: Urban Passport/Legacy Builder Package

ONYX Membership: Cost-\$350 for 12 months (One time payment)

1. Business Card ad in monthly Update EMail & Listing on biweekly email out
2. Unique QR Code generated for your Exclusive UP-Card
3. Standard Display Ad on Urban Passport Website
4. Discount Booth space at 3 Local Events*
5. Sponsorship of one biweekly newsletter during contract term
6. At least one Feature on your business during contract term
7. 1 In app push promotion during contract term
8. 2 Live In Game BCSN promotions to local market during contract term
9. 50 spots on the V108 Radio Station of your choice, 15 spots on ITVN per month

*Content permitting

Vendor must:

1. Provide promo video and audio of why Life Insurance is important
2. Provide description of the different types of Life Insurance
3. Agree to come on to JBN network programs for interview
4. Create a 3 minute video called "Legacy Building in 2019"
5. Provide link to one of the network stations from their website

JBN Gateway Ads: Per Radio network \$300 and TV network \$500 per month

Choice of program:

Urban I-TV Gospel Vibe Urban Vibe Talk Vibe

ONYX Membership

Urban Passport Sponsorship

Gateway Ads

Contract Terms

This is a special advertising deal for 12 months for a flat one time \$300 payment. This deal is available for insurance agents who are able to sell Life Insurance Policies. Special Requested Placement is based on a first come first serve basis. Payment is due at the time you sign or accept agreement. To be assured advertising space during a particular show there is a \$50 up charge. All prerecorded radio spots must be provided to JBN via a digital file or on CD in either .wav or .mp3 formats and all prerecorded video spots must be in either mpeg or wmv format. If you do not have an ad produced one can be done for you at a \$50 cost for audio and \$75 for video. *Once at least 3 vendors are picked up in said market. **Client must provide product or services for promotional distribution, an EXCLUSIVE Urban Passport discount in addition to payment, as well as displaying the Urban Passport Accepted sign on their door and or at the register and your website. All payments must be made via Paypal to: royeav@myjbn.com

Signed: _____ Date: _____ Signed: _____ Date: _____
Jericho Broadcast Networks, Inc. Agency/Advertiser